



IMPORTANT NOTIFICATION

We have been receiving several enquiries/ complaints from our esteemed clients, whereby they have unknowingly engaged in a Lawrence Walter Seminars (LWS) look-alike program.

For the convenience of our customers, here are some simple FAQs as a guide:

1. What does it mean to engage in a Trademarked Program by Lawrence Walter Seminars?

Lawrence Walter Seminars pride in our Trademarked Unique Training Methodology and have been conducting seminars, based on the copyright book, 'Passion for Extraordinary Performance', written by Dato' Dr Lawrence Walter Ng, which means engaging in a look-alike program or trainers who claim to be part of Lawrence Walter Seminars may subject you or your organisation to violation of trademark terms.

2. What is the difference between Trademarked programs by Lawrence Walter Seminars and look-alike programs?

The key differentiation factor is:



- a) Trademarked program are of high quality standards and are personally vet through by Dato' Dr Lawrence Walter Ng, Founder of Lawrence Walter Seminars with 35 years of training experience.
- b) LWS programs also mean the training slides and content is designed, customised and scrutinised by Dato' Dr Lawrence Walter Ng.
- c) All LWS trainers follow a strict SOP and have gone through stringent quality control.
- d) If you engage in a look-alike program, you may be sold a diluted or incomplete version of the training program and are undergoing a subpar program.
- e) At Lawrence Walter Seminars, we are constantly innovating and improving our unique training methodology, which includes conducting fully online and hybrid (online & offline) trainings. Additionally, we also incorporate AI technology in selected coaching programs with our partners.
- f) The effectiveness of LWS program lies in the unique training methodology, proven over time, based on 35 years of training experience and research.



3. How can we verify the program is under Lawrence Walter Seminars?

- (a) A simple verification is you would have receive an official invoice from Lawrence Walter Seminars.
- (b) All training posters should have LWS logo.
- (c) All certificates and training notes would also have International Approval & Registration Centre (IARC) Australia logo, which means all LWS training programs and content are certified as International standards.
- (d) All email correspondence should originate from lwseminars email domain. For example, zeannwalternng@lwseminars.com.
- (e) Most look-alike program try selling at a lower price as they have compromised on several quality aspects, which may pose serious lack of structured content and training effectiveness.

4. What can we do if we have accidentally engaged in a look-alike Lawrence Walter Seminars training program?

- (a) Our advice is to report to LWS immediately so that we can assist you with an authentic program.
- (b) Engage in a look-alike LWS program also indicates a lack of integrity.

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